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DSC640 - Week 6.3

Professor Schneider

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# Airline Safety Presentation Supporting Documentation

In the Airline Safety presentation, I chose to use Powerpoint has my form of medium to communicate the presentation. I chose it because one of the goals of this assignment was ‘getting the word out’. When dealing with technology over many years the one thing that I have come to learn is that it is important to be able to easily share your files with others in order to most appropriately get the word out. When you deviate from the traditional file formats, individuals will quickly began to have issues especially with the growing diversity of usage between Windows, Linux, and Apple platforms. In addition to the ease of use, I had also read a paper from the Faculty Center for Professional Excellence that stated that adding the narration over a PowerPoint can give an alternative and engaging representation of the material that you want to show. It is important that if you do utilize this technique, then it should be driving and providing deeper context with a central focus.

For my data preparation, I first created the Power Point file and then adjusted the scaling on the visuals. I wanted to make sure that the reader could still be able to see and find value in the dashboard while I was speaking to it. Presenting it in this format allowed me to be able to have a holistic view of the six visualizations and be able to get my appropriate message out.

To conclude, what I would have done different in an internal audience versus a general audience is the level of detail and the tone of the presentation. If I am presenting something to a department that is internal to me, it may be more causal and include banter. It also will go into more in depth detail on the topics because I know the internal audience is familiar with the high-level visuals that are being covered, but they will have questions in what is occurring in the underlying sense. For a general audience, they are looking more for the message versus the visualizations. This brings up the presentation to a perspective that it is a less of digging in to the technique details and more telling the story. This is where I think our textbook gets its title from, Storytelling with Data in Chapter 1. A general audience wants the story and an internal audience will be digging in to the details. If I was to do this all over again from the beginning one thing I would have done was explore further with details that can better handle resolutions as they change shapes. Due to the constraints in the software and what was available to me, I could not use professional tools such as Photoshop. There may be freeware out there that is available and similar which could allow me to scale things up and down with better quality.

Citation:

Quick Guide: Narrating PowerPoint Presentations. (2012, May 11). Retrieved March 06, 2021, from https://www.adelphi.edu/fcpe/wp-content/uploads/sites/71/2020/08/Narrating\_PowerPoints\_5\_NOV\_12.pdf

**Github Link:** [alarosa569/DSC · GitHub](https://github.com/alarosa569/DSC)